



Master

Master 1 / Master 2

*Mention*

Études européennes et internationales

---

*Parcours*

Management of European Affairs



**fasest**



Université  
de Lille

## MASTER MENTION ÉTUDES EUROPÉENNES INTERNATIONALES EUROPEAN AND INTERNATIONAL STUDIES

### *MASTER 1 & 2 - Parcours Management of european affairs*

*MASTER 1 & 2 - Parcours European Economics and Political Affairs*

*MASTER 1 & 2 - Parcours Economics of globalization and European integration*

«The European Union is one of the most famous actors in the world. In fact, each member state has to apply regulations enacted by the European Union institutions. Each field of the European life is concerned : agriculture, business, health, environment, and movement of persons... Managing company or dealing in the European market requires a deep understanding of the European Union system. Hundreds of jobs are also created every year directly in the institutions (the Parliament, the European Commission, the Court of justice...). Indirectly, there are more than thousand new jobs, in other worldwide institutions and in the business companies, linked with the European Union. In the public or the private field of the economic life, the European Union takes an important place.

The Master European and International Studies (EIS) was created with the ambition to educate the next experts on European Union issues. These experts have to acquire multidisciplinary competences: economic, finance, law, management, and political sciences.

This Master is a two years program with two educational tracks: Management of European Affairs (MEA) and European economic and Political Affairs (EEPA).

If you are particularly interested in doing business in Europe or with Europe-based firms and organizations, don't hesitate! Join the Master European and International studies, Management of European Affairs (MEA) program, to get all the competences that you need!»

## PURPOSES OF THE MASTER

The main purpose is to educate future experts and / or managers able to match the highest requirements of companies, institutions or other authorities which have to deal with European decision-making processes. These experts will master how the European decisions are made and how they affect the head office in others institutions as in companies.

The Master European and International studies give to the students a complete multidisciplinary education in European economics and management. The students will also learn the basis of political sciences.

This master is mainly intended for students who desire a career in an international or European institutions or companies. It targets also students who have some interest to do research.

## OVERVIEW

The M1 (first and second semesters) is devoted to a training of International Economics and management, European economics and management, European and International Business Law, Negotiation and Lobbying Techniques.

At the end of the academic year, students can either undertake an internship in an institution or a company from April to May (2 months min), or write a dissertation, or move to do the second semester in an international partner university.

The M2 allows students to develop a specialization in the third semester as well as to concretely apply the acquired knowledge through a six-month internship in a company or in an international or European Institutions during the fourth Semester.

## ENTRY REQUIREMENTS

### ADMISSION IN M1 (FIRST YEAR)

Admission to the Master of European and International studies Affairs is possible for candidates:

- Holding 180 ECTS credits for admission in M1 or 240 for admission in M2, in university programs (Economics and/or in Management or Political Sciences).
- Within a lifelong education process, who hold a Bachelor Degree (minimum) and who can demonstrate a minimum of 5 years work experience.

Language skills :

- Proficiency in English is required (see MEA website for test scores details). Proof of proficiency must be provided (TOEFL, TOEIC...).
- Basic knowledge of French is recommended for a better integration in life in France. University of Lille provides also a free training in French as a foreign language.

# COURSE STRUCTURE

- **2 YEARS OF STUDIES** divided in **SEMESTERS**.
- The validation of semesters gives ECTS (European Credit Transfer System) : 120 to validate the master.
- An average of 20 hours of courses per week, and personal and regular work to complete.
- Period of **INTERNSHIP**.

## MASTER 1

### **BCC 1 – Understanding key areas of international economics - Semester 1**

- International Economics
- International Finance

### **BCC 2 – Understanding key areas of European economics**

*Semesters 1 & 2*

- European economic integration
- European monetary and financial system

### **BCC 4 – Communicate concepts, results, conclusions - Semesters 1 & 2**

- Foreign language : French for non-French speakers, European language

### **BCC 5 – Produce an effective and methodologically sound research dissertation or internship report - Semesters 1 & 2**

- Project management - course & workshop

### **BCC 6 – European policies - theory and practice Semester 1**

- EU decision making process and lobbying

### **BCC 7 – Business and finance in the EU Semesters 1 & 2**

- International business strategies
- International and EU business law
- International business marketing

### **BCC 8 – Business and finance in the EU Semester 2**

- Cooperation and EU identities : EU international cooperation and development, European identities

### **BCC 9 – Cross-cultural and negotiation skills Semester 2**

- International negotiation techniques and case studies in Europe

### **BCC 10 – Independent learning, initiative, self-direction Semester 2**

- Internship or dissertation

## MASTER 2

### **BCC 3 – Understanding EU institutional specificities - Semester 3**

- European legal system : European institutional system, European Union law

### **BCC 5 – Produce an effective and methodologically sound research dissertation or internship report - Semester 3**

- Project management - course & workshop

### **BCC 6 – European policies; theory and practice - Semester 3**

- EU decision-making process and lobbying
- European policies
- Engineering of European programs
- Immersion seminar in European Institutions (Brussels) + dissertation

### **BCC 7 – Business and finance in the EU Semester 3**

- Business strategy + case studies in Europe
- European financial regulations after the crisis
- Corporate and Market finance in Europe

### **BCC 8 – The Europe and the world - Semester 3**

- The European Union compared to other regional unions

### **BCC 9 – Cross-cultural and negotiation skills Semester 3**

- Cross cultural marketing in Europe
- Cross cultural management of human resources and social relations
- International negotiation techniques and case studies in Europe

### **BCC 9 – Cross-cultural and negotiation skills Semester 3**

- Cross cultural marketing in Europe
- Cross cultural management of human resources and social relations
- International negotiation techniques and case studies in Europe

### **BCC 13 – Independent learning, initiative, self-direction**

*Semester 4*

- Research dissertation (including training)
- Initiation seminar of research



## CAREER OPPORTUNITY

The Master's degree prepares students for positions in institutions or enterprises within all sectors of the industry.

Here are more specific examples:

- Managers or experts in European Affairs, in charge of the European area (trade, marketing, strategic development, etc.),
- Consultants, negotiators or lobbyists in specialized firms including international institutions and non-governmental organizations,
- Project managers, technical advisors or officers in various types of administrations (European, national, or local authorities), development agencies, chambers of commerce or specialized consultancies,
- Project leaders or engineers on EU research contracts and financial arrangements,
- Project managers in various European Cooperation Programs (for example INTERREG).

For more informations on the Master :  
<https://master-mea.univ-lille.fr/>



## UNIVERSITY OF LILLE

As a leading European university recognized for the excellence of its research and teaching, the University of Lille has made student success one of its major priorities, and places career development at the heart of its commitment. Backed by cutting-edge research, the University's course offering is designed to keep pace with developments in the socio-economic and socio-professional worlds, in order to contribute to the major transitions in our society and prepare each and every learner, throughout their lives, for the skills and professions of tomorrow.

The University of Lille comprises 11 faculties and 4 partner schools - École Nationale Supérieure des Arts et Industries Textiles (ENSAIT), École Nationale Supérieure d'Architecture de Lille (ENSAPL), École Supérieure de Journalisme de Lille (ESJ Lille), Sciences Po Lille (IEP) - and is a key stakeholder in regional ecosystems, thanks to the many partnerships (related to sports, culture, society at large, business, etc.) we have forged for the benefit of our students and staff. This strong dynamic is also supported by the contributions of 6,500 outside professionals who are involved in our teaching activities, and the development of chairs and cooperative ventures that are aligned with all transition in all its forms.

**Inspiring tomorrow!**

## FACULTY OF ECONOMICS, SOCIAL SCIENCES, GEOGRAPHY AND PLANNING

The Faculty of Economic, Social Sciences, Geography and Planning - FaSEST - is a multidisciplinary faculty offering both theoretical and practical courses, with more than 60 bachelor's and master's degrees in economics and management, cultural studies, geography and sociology. Anchored in the local and international landscape, it facilitates the professional integration of its graduates, in particular through the deployment of work-study programmes. Nearly 300 teacher-researchers and more than 600 professionals contribute their expertise to its courses, which is a considerable asset for the employability of its graduates. With a strong international orientation, the faculty enables more than 300 students to study each year in one of its 200 partner universities around the world.

<https://fasesst.univ-lille.fr>

# EDUCATIONAL SECRETARIAT

- <https://fasest.univ-lille.fr>
- Secrétariat pédagogique : Nat-Olivier Makunga
- +33 (0)3 62 26 85 65 - master-mea@univ-lille.fr

# HEAD OF THE STUDIES

Responsable du parcours : Quentin DAVID

- [quentin.david@univ-lille.fr](mailto:quentin.david@univ-lille.fr)

# APPLICATION PROCEDURE

Admission is by application and interview with a jury.

## ADMISSION IN M1

Candidates must have a bachelor degree in economics, management or foreign language.

## Recruitment calendar

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : [international-fasest@univ-lille.fr](mailto:international-fasest@univ-lille.fr)

## ADMISSION IN M2

### Application :

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : [international-fasest@univ-lille.fr](mailto:international-fasest@univ-lille.fr)

## Students capacity

- M1: 18 students
- M2: 20 students

## VAE

- You have different degrees, a solid personal or professional experience related to management, you can apply in Master 1 or 2 by including the validation form.

# COUNSELING

## University service counseling information guidance (SUAIO)

- <https://www.univ-lille.fr/etudes/sinformer-orienter/>

## Schooling Service

- Bachelor Office, Study Validation Unit
  - [valid@univ-lille.fr](mailto:valid@univ-lille.fr)
  - Tél : + 33 (0)3 20 43 44 17
- Registration unit
  - [inscriptions@univ-lille.fr](mailto:inscriptions@univ-lille.fr)
  - Tél : +33 (0)3 20 43 44 17
- Master-Doctorate Office
  - [scol-cycle3@univ-lille.fr](mailto:scol-cycle3@univ-lille.fr)
  - Tél : +33 (0)3 20 43 41 59

## Continuing Education Service

- [formation-continuee.univ-lille.fr](http://formation-continuee.univ-lille.fr)
- [sfc@univ-lille.fr](mailto:sfc@univ-lille.fr)
- Tél : +33 (0)3 20 43 45 23

## Help desk for professional integration

- [pass-pro.univ-lille.fr](http://pass-pro.univ-lille.fr)
- [pass-pro@univ-lille.fr](mailto:pass-pro@univ-lille.fr)
- Tél : +33 (0)3 20 05 87 41

For more informations on the national master's degrees offered by the University of Lille, consult the training catalog: <https://www.univ-lille.fr/formations/>