

Master

Master 1 / Master 2

Mention

Études européennes et internationales

Parcours

Management of European Affairs



fasest



Université
de Lille

MASTER MENTION ÉTUDES EUROPÉENNES INTERNATIONALES EUROPEAN AND INTERNATIONAL STUDIES

MASTER 1 & 2 - Parcours Management of european affairs

MASTER 1 & 2 - Parcours European Economics and Political Affairs

MASTER 1 & 2 - Parcours Economics of globalization and European integration

«The European Union is one of the most famous actors in the world. In fact, each member state has to apply regulations enacted by the European Union institutions. Each field of the European life is concerned : agriculture, business, health, environment, and movement of persons... Managing company or dealing in the European market requires a deep understanding of the European Union system. Hundreds of jobs are also created every year directly in the institutions (the Parliament, the European Commission, the Court of justice...). Indirectly, there are more than thousand new jobs, in other worldwide institutions and in the business companies, linked with the European Union. In the public or the private field of the economic life, the European Union takes an important place.

The Master European and International Studies (EIS) was created with the ambition to educate the next experts on European Union issues. These experts have to acquire multidisciplinary competences: economic, finance, law, management, and political sciences.

This Master is a two years program with two educational tracks: Management of European Affairs (MEA) and European economic and Political Affairs (EEPA).

If you are particularly interested in doing business in Europe or with Europe-based firms and organizations, don't hesitate! Join the Master European and International studies, Management of European Affairs (MEA) program, to get all the competences that you need!»

PURPOSES OF THE MASTER

The main purpose is to educate future experts and / or managers able to match the highest requirements of companies, institutions or other authorities which have to deal with European decision-making processes. These experts will master how the European decisions are made and how they affect the head office in others institutions as in companies.

The Master European and International studies give to the students a complete multidisciplinary education in European economics and management. The students will also learn the basis of political sciences.

This master is mainly intended for students who desire a career in an international or European institutions or companies. It targets also students who have some interest to do research.

OVERVIEW

The M1 (first and second semesters) is devoted to a training of International Economics and management, European economics and management, European and International Business Law, Negotiation and Lobbying Techniques.

At the end of the academic year, students can either undertake an internship in an institution or a company from April to May (2 months min), or write a dissertation, or move to do the second semester in an international partner university.

The M2 allows students to develop a specialization in the third semester as well as to concretely apply the acquired knowledge through a six-month internship in a company or in an international or European Institutions during the fourth Semester.

ENTRY REQUIREMENTS

ADMISSION IN M1 (FIRST YEAR)

Admission to the Master of European and International studies Affairs is possible for candidates:

- Holding 180 ECTS credits for admission in M1 or 240 for admission in M2, in university programs (Economics and/or in Management or Political Sciences).
- Within a lifelong education process, who hold a Bachelor Degree (minimum) and who can demonstrate a minimum of 5 years work experience.

Language skills :

- Proficiency in English is required (see MEA website for test scores details). Proof of proficiency must be provided (TOEFL, TOEIC...).
- Basic knowledge of French is recommended for a better integration in life in France. University of Lille provides also a free training in French as a foreign language.

COURSE STRUCTURE

- **2 YEARS OF STUDIES** divided in **SEMESTERS**.
- The validation of semesters gives ECTS (European Credit Transfer System) : 120 to validate the master.
- An average of 20 hours of courses per week, and personal and regular work to complete.
- Period of **INTERNSHIP**.

MASTER 1

BCC 1 – Understanding key areas of international economics - Semester 1

- International Economics
- International Finance

BCC 2 – Understanding key areas of European economics

Semesters 1 & 2

- European economic integration
- European monetary and financial system

BCC 4 – Communicate concepts, results, conclusions - Semesters 1 & 2

- Foreign language : French for non-French speakers, European language

BCC 5 – Produce an effective and methodologically sound research dissertation or internship report - Semesters 1 & 2

- Project management - course & workshop

BCC 6 – European policies - theory and practice Semester 1

- EU decision making process and lobbying

BCC 7 – Business and finance in the EU Semesters 1 & 2

- International business strategies
- International and EU business law
- International business marketing

BCC 8 – Business and finance in the EU Semester 2

- Cooperation and EU identities : EU international cooperation and development, European identities

BCC 9 – Cross-cultural and negotiation skills Semester 2

- International negotiation techniques and case studies in Europe

BCC 10 – Independent learning, initiative, self-direction Semester 2

- Internship or dissertation

MASTER 2

BCC 3 – Understanding EU institutional specificities - Semester 3

- European legal system : European institutional system, European Union law

BCC 5 – Produce an effective and methodologically sound research dissertation or internship report - Semester 3

- Project management - course & workshop

BCC 6 – European policies; theory and practice - Semester 3

- EU decision-making process and lobbying
- European policies
- Engineering of European programs
- Immersion seminar in European Institutions (Brussels) + dissertation

BCC 7 – Business and finance in the EU Semester 3

- Business strategy + case studies in Europe
- European financial regulations after the crisis
- Corporate and Market finance in Europe

BCC 8 – The Europe and the world - Semester 3

- The European Union compared to other regional unions

BCC 9 – Cross-cultural and negotiation skills Semester 3

- Cross cultural marketing in Europe
- Cross cultural management of human resources and social relations
- International negotiation techniques and case studies in Europe

BCC 9 – Cross-cultural and negotiation skills Semester 3

- Cross cultural marketing in Europe
- Cross cultural management of human resources and social relations
- International negotiation techniques and case studies in Europe

BCC 13 – Independent learning, initiative, self-direction

Semester 4

- Research dissertation (including training)
- Initiation seminar of research



CAREER OPPORTUNITY

The Master's degree prepares students for positions in institutions or enterprises within all sectors of the industry.

Here are more specific examples:

- Managers or experts in European Affairs, in charge of the European area (trade, marketing, strategic development, etc.),
- Consultants, negotiators or lobbyists in specialized firms including international institutions and non-governmental organizations,
- Project managers, technical advisors or officers in various types of administrations (European, national, or local authorities), development agencies, chambers of commerce or specialized consultancies,
- Project leaders or engineers on EU research contracts and financial arrangements,
- Project managers in various European Cooperation Programs (for example INTERREG).

For more informations on the Master :
<https://master-mea.univ-lille.fr/>



UNIVERSITY OF LILLE

Created on January 1, 2018 via the fusion of three existing public universities, the University of Lille is one of France's largest research and higher education institutions. ULille has a strong connection with our surrounding area, both at the level of the Lille European Metropolis (MEL) and of the Hauts-de-France region, which is reflected in our policies on social responsibility. At the same time, we implement an ambitious strategy aimed at visibility and impact on the international level.

On January 1, 2022, four additional schools joined the 11 faculties, schools and institutes of the University of Lille - École Nationale Supérieure des Arts et Industries Textiles (ENSAIT), École Nationale Supérieure d'Architecture de Lille (ENSAPL), École Supérieure de Journalisme de Lille (ESJ), Sciences Po Lille. This decision was the culmination of a shared vision of scientific excellence, technological innovation, socio-economic development and the satisfaction of those who work and study here.

The University of Lille aims to serve as a model institution for issues of global transition. The Hauts-de-France Region is characterized by multiple, closely intertwined transitions. The University of Lille and its partners play a key role in responding to these challenges (whether ecological, social, economic, cultural or educational), in particular by focusing their efforts on academic training in these areas. (We are) **inspiring tomorrow!**

FACULTY OF ECONOMICS, SOCIAL SCIENCES, GEOGRAPHY AND PLANNING

The Faculty of Economic, Social Sciences, Geography and Planning - FaSEST - is a multidisciplinary faculty offering both theoretical and practical courses, with more than 60 bachelor's and master's degrees in economics and management, cultural studies, geography and sociology. Anchored in the local and international landscape, it facilitates the professional integration of its graduates, in particular through the deployment of work-study programmes. Nearly 300 teacher-researchers and more than 200 professionals contribute their expertise to its courses, which is a considerable asset for the employability of its graduates. With a strong international orientation, the faculty enables more than 300 students to study each year in one of its 200 partner universities around the world.

<https://fasesst.univ-lille.fr>

EDUCATIONAL SECRETARIAT

- <https://fasest.univ-lille.fr>
- Secrétariat pédagogique : Nat-Olivier Makunga
- +33 (0)3 62 26 85 65 - master-mea@univ-lille.fr

HEAD OF THE STUDIES

Responsable de mention : Claire NAIDITCH

- claire.naiditch@univ-lille.fr

Responsable du parcours : Quentin DAVID

- quentin.david@univ-lille.fr

APPLICATION PROCEDURE

Admission is by application and interview with a jury.

ADMISSION IN M1

Candidates must have a bachelor degree in economics, management or foreign language.

Recruitment calendar

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : international-fasest@univ-lille.fr

ADMISSION IN M2

Application :

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : international-fasest@univ-lille.fr

Students capacity

- M1: 20 students
- M2: 24 students

VAE

- You have different degrees, a solid personal or professional experience related to management, you can apply in Master 1 or 2 by including the validation form.

COUNSELING

University service counseling information guidance (SUAIO)

- <https://www.univ-lille.fr/etudes/sinformer-sorienter/>

Schooling Service

- Bachelor Office, Study Validation Unit
 - valid@univ-lille.fr
 - Tél : + 33 (0)3 20 43 44 17
- Registration unit
 - inscriptions@univ-lille.fr
 - Tél : +33 (0)3 20 43 44 17
- Master-Doctorate Office
 - scol-cycle3@univ-lille.fr
 - Tél : +33 (0)3 20 43 41 59

Continuing Education Service

- formation-continue.univ-lille.fr
- sfc@univ-lille.fr
- Tél : +33 (0)3 20 43 45 23

Help desk for professional integration

- pass-pro.univ-lille.fr
- pass-pro@univ-lille.fr
- Tél : +33 (0)3 20 05 87 41

For more informations on the national master's degrees offered by the University of Lille, consult the training catalog: <https://www.univ-lille.fr/formations/>