

Master

Master 1 / Master 2

## *Mention*

Études européennes  
et internationales

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## *Parcours*

European Economics and Political Affairs



**fasest**



Université  
de Lille

# MASTER MENTION ÉTUDES EUROPÉENNES INTERNATIONALES EUROPEAN AND INTERNATIONAL STUDIES

MASTER 1 & 2 - Parcours Management of european affairs

**MASTER 1 & 2 - Parcours European Economics and Political Affairs**

MASTER 1 & 2 - Parcours Economics of globalization and European integration

The European Union is one of the most famous actors in the world. In fact, each member state has to apply regulations enacted by the European Union institutions. Each field of the European life is concerned: Agriculture, business, health, environment, persons mobility... It is now impossible to manage a company or to deal in the European market without a basic understanding of the European Union system. Thus, hundreds of jobs are also created each year directly in the institutions (the Parliament, the European Commission, the Court of justice...). Indirectly, there are more than thousand new jobs, in other worldwide institutions and in the business companies, linked with the European Union. In the public or the private field of the economic life, the European Union takes an important place.

To face the new issues, the Master degree « European and International studies» was created with the ambition to educate the next experts. They have to acquire multidisciplinary competences: economic, finance, law, management, and political sciences.

This Master is a two years program with two educational tracks: Management of European Affairs (MEA) and European Economic and Political Affairs (EEPA).

If you are interested by the European Union and you want to have the best educational program and all the practical competences you need, then join us !

## PURPOSES OF THE MASTER

The main purpose is to educate future experts and / or managers able to match the highest requirements of companies, institutions or other authorities, which have to deal with European decision-making processes.

These experts will master how the European decisions are made and how they affect the head office in others institutions as in companies.

The Master «European and International Studies» gives students a complete multidisciplinary education in Economics and management. The students in EEPA program will learn the basis of political sciences.

This Master is mainly intended for students who desire a career in an international or European institutions. It targets also students who have some interest to do research.

## OVERVIEW

The M1 (first and second semesters) is devoted to a training on the basis of International Economics and management, European economics and Policies, European and International Business Law, Negotiation and Lobbying Techniques.

At the end of the academic year, students can either undertake an internship in an institution or a company from April to May (2 months min), or write a dissertation.

The M2 allows students to develop a specialization in the third semester and move to do it in an international partner university. During the fourth semester, students have to concretely apply the acquired knowledge through a six-month internship in any organization dealing with European affairs.

## ENTRY REQUIREMENTS

### ADMISSION IN M1 (FIRST YEAR)

Admission to the Master of European and International studies Affairs is possible for candidates:

- Holding 180 ECTS credits in university programs (Economics and/or in Management or Political Sciences).
- Within a lifelong education process, who hold a Bachelor Degree (minimum) and who can demonstrate a minimum of 5 years work experience.

### FOR DIRECT ADMISSION IN M2 (2ND YEAR)

- Candidates have to hold 240 ECTS credits in a university program in Economics and/or in Management.

Language skills :

- Proficiency in English is required (see MEA website for test scores details). Proof of proficiency must be provided (TOEFL, TOEIC...).
- Basic knowledge of French is recommended for a better integration in life in France. University of Lille provides also a free training in French as a foreign language.

# COURSE STRUCTURE

- **2 YEARS OF STUDIES** divided in **SEMESTERS**
- The validation of semesters gives ECTS (European Credit Transfer System) : 120 to validate the master.
- An average of 20 hours of courses per week, and personal and regular work to complete.
- Period of **INTERNSHIP**.

## MASTER 1

### **BCC 1 – Understanding key areas of international economics** - *Semester 1*

- International Economics (S1)
- International Finance (S1)

### **BCC 2 – Understanding key areas of European economics**

*Semesters 1 & 2*

- European economic integration (S1)
- European monetary and financial system (S2)

### **BCC 3 – Communicate concepts, results, conclusions** - *Semesters 1 & 2*

- French for non-French speakers (S1&S2)
- European language (S1&S2)

### **BCC 4 – Produce an effective and methodologically sound research dissertation or internship report** - *Semesters 1 & 2*

- Project management - course & workshop (S1&S2)

### **BCC 5 – European policies - theory and practice** *Semester 1*

- EU decision making process and lobbying (S1)

### **BCC 6 – Business and finance in the EU** *Semesters 1 & 2*

- International business strategies (S1)
- International and EU business law (S2)
- International business marketing (S2)

### **BCC 7 – The Europe and the world** *Semester 2*

- EU international cooperation and development (S1)

### **BCC 8 – Cross-cultural and negotiation skills** *Semester 2*

- International negotiation techniques and case studies in Europe (S2)

### **BCC 9 – Independent learning, initiative, self-direction**

*Semester 2*

- Internship or dissertation (S2)

## MASTER 2

### **BCC 1 – Independent learning, initiative, self-direction** - *Semester 3*

- Tailored program in a partner university

### **BCC 2 – Independent learning, initiative, self-direction**

*Semester 4*

- Internship or initiation seminar of research + dissertation

For more informations on the national master's degrees offered by the University of Lille, consult the training catalog:

[www.univ-lille.fr/formations.htm](http://www.univ-lille.fr/formations.htm)



## CAREER OPPORTUNITY

The EEPA program offers different professional opportunities in international organisations for which expertise in regional integration processes in Europe is crucial. The program prepares indeed the students to jobs such as :

- Strategic manager in the administrations
- Counsellor in European affairs in political organizations, ministerial counsellor, embassy attaché, Secretary of Minister's private office.
- Parliamentary assistant in local or international institutions
- Territorial agent (cities, departments, regions)
- Head of development at various types of institutions at nation (Trade union, political parties) or international institutions (NGO)...

For more informations on the Master :

<https://master-mea.univ-lille.fr/>

## ADVANTAGES OF THIS MASTER

- The Master EIS is a multidisciplinary education, taught in English, which provides a wide range of EU concepts and knowledge in order to get a deep understanding of the process of European integration in economic, managerial and political dimensions.
- During the second year, the students have also the opportunity to participate in a 3-days immersion seminary at the European institutions at Brussels or, for some of them, at the Suny Model EU simulation (taking place at New York or Brussels).
- All students have the opportunity to boost their professional experience through internship and some of them to get a double degree diploma according to our international partnerships.
- The teaching staff is a unique mixture of researchers and top-level EU practitioners who combines academic excellence with the latest practical insights on EU economics, management and policy-making.
- The program belongs to the Masters degrees which are the best assessed by following independent authorities:
  - Graded « Excellent » by AERES (Agence d'Evaluation de la Recherche et de l'Enseignement Supérieur)
  - Ranked many times as the second best University Master Degree for the training in International Business by the MQQ (Moniteur du Commerce International).



## UNIVERSITY OF LILLE

Created on January 1, 2018 via the fusion of three existing public universities, the University of Lille is one of France's largest research and higher education institutions. ULille has a strong connection with our surrounding area, both at the level of the Lille European Metropolis (MEL) and of the Hauts-de-France region, which is reflected in our policies on social responsibility. At the same time, we implement an ambitious strategy aimed at visibility and impact on the international level.

On January 1, 2022, four additional schools joined the 11 faculties, schools and institutes of the University of Lille - École Nationale Supérieure des Arts et Industries Textiles (ENSAIT), École Nationale Supérieure d'Architecture de Lille (ENSAPL), École Supérieure de Journalisme de Lille (ESJ), Sciences Po Lille. This decision was the culmination of a shared vision of scientific excellence, technological innovation, socio-economic development and the satisfaction of those who work and study here.

The University of Lille aims to serve as a model institution for issues of global transition. The Hauts-de-France Region is characterized by multiple, closely intertwined transitions. The University of Lille and its partners play a key role in responding to these challenges (whether ecological, social, economic, cultural or educational), in particular by focusing their efforts on academic training in these areas. (We are) **inspiring tomorrow!**

## FACULTY OF ECONOMICS, SOCIAL SCIENCES, GEOGRAPHY AND PLANNING

The Faculty of Economic, Social Sciences, Geography and Planning - FaSEST - is a multidisciplinary faculty offering both theoretical and practical courses, with more than 60 bachelor's and master's degrees in economics and management, cultural studies, geography and sociology. Anchored in the local and international landscape, it facilitates the professional integration of its graduates, in particular through the deployment of work-study programmes. Nearly 300 teacher-researchers and more than 200 professionals contribute their expertise to its courses, which is a considerable asset for the employability of its graduates. With a strong international orientation, the faculty enables more than 300 students to study each year in one of its 200 partner universities around the world.

<https://fasest.univ-lille.fr>



# EDUCATIONAL SECRETARIAT

- Université de Lille - Campus cité scientifique
- <https://fasest.univ-lille.fr>
- Secrétariat pédagogique : Nat-Olivier Makunga
- +33 (0)3 62 26 85 65 - master-mea@univ-lille.fr

## APPLICATION PROCEDURE

Admission is by application and interview with a jury.

### ADMISSION IN M1

Candidates must have a bachelor degree in economics, management or foreign language.

### Recruitment calendar

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : international-fasest@univ-lille.fr

### ADMISSION IN M2

Applicants must have Master 1 degree in Economics and Management.

- For more informations about the recruitment, procedure and timetable for foreign students, please contact the international office : international-fasest@univ-lille.fr

### Students capacity

- M1: 20 students
- M2: 24 students

### VAE

- You have different degrees, a solid personal or professional experience related to management, you can apply in Master 1 or 2 by including the validation form.

# HEAD OF THE STUDIES

**Responsable de mention : Claire NAIDITCH**

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**Responsable du parcours : Quentin DAVID**

- [quentin.david@univ-lille.fr](mailto:quentin.david@univ-lille.fr)

## COUNSELING

**University service counseling information  
guidance (SUAIO)**

- <https://www.univ-lille.fr/etudes/sinformer-sorienter/>

### Schooling Service

- Bachelor Office, Study Validation Unit
  - [valid@univ-lille.fr](mailto:valid@univ-lille.fr)
  - Tél : + 33 (0)3 20 43 44 17
- Registration unit
  - [inscriptions@univ-lille.fr](mailto:inscriptions@univ-lille.fr)
  - Tél : +33 (0)3 20 43 44 17
- Master-Doctorate Office
  - [scol-cycle3@univ-lille.fr](mailto:scol-cycle3@univ-lille.fr)
  - Tél : +33 (0)3 20 43 41 59

### Continuing Education Service

- [formation-continue.univ-lille.fr](http://formation-continue.univ-lille.fr)
- [sfc@univ-lille.fr](mailto:sfc@univ-lille.fr)
- Tél : +33 (0)3 20 43 45 23

### Help desk for professional integration

- [pass-pro.univ-lille.fr](http://pass-pro.univ-lille.fr)
- [pass-pro@univ-lille.fr](mailto:pass-pro@univ-lille.fr)
- Tél : +33 (0)3 20 05 87 41